



**Shane Beharry – Sr. Manager, Corporate Sponsorships – Learfield  
IMG College**

Shane is a Sr. Manager, Corporate Sponsorships with Learfield IMG College based in Seattle, WA. His team manages the multi-media rights for UW Husky Athletics. He is originally from Toronto, Canada and worked in the Canadian sports media industry for 15 years before moving to Seattle in 2017. He was at Rogers for 10 years before his move and held a variety of roles including corporate partnerships for Rogers Communications & brand marketing / integrated media sales roles for Sportsnet. Prior to joining Learfield IMG College in 2019, Shane was the Regional Director of Sales Marketing at Comcast Advertising. Shane and his wife Laura have two young sons...Emmett age 3 and Caeden age 1.