



**Neda Tabatabaie – Vice President, Business Analytics and Technology – San Jose Sharks of the National Hockey League**

Neda Tabatabaie is Vice President, Business Analytics and Technology for the San Jose Sharks of the National Hockey League. In her 6th season with the Sharks, she is responsible for devising, developing, implementing and guiding the overall business strategy initiatives for the organization through the use of technology, data, and analytics.

Tabatabaie has over 15 years of experience in the professional sports and entertainment industry. Prior to joining the Sharks, she served as Vice President, Best Practices at KORE Software where she was responsible for their Consulting Services.

Prior to KORE, Tabatabaie spent 9 years at Maple Leaf Sports and Entertainment (MLSE).

Tabatabaie earned a bachelor's degree in Economics from the University of Toronto. She serves on the boards of Sharks Foundation, San Jose Downtown Association, and is the Board Chair of Women in Sports Technology (WiST). She was selected as one of the 100 of Women of Influence 2019 by Silicon Valley Business Journal and Sports Business Journal Game Changers class of 2019.