



### **Mark Harrison – Founder – Black Talent Initiative**

A lifelong volunteer and entrepreneur, Mark is a passionate believer in purpose, be that brand purpose or encouraging people to be purposeful in everything they do – beliefs that, in 1994, led Mark to create an award-winning marketing agency, **The T1 Agency**, and global sponsorship conference **SponsorshipX**. More recently, Mark founded the Black Talent Initiative, a movement dedicated to creating opportunities for young Black Canadians in the workplace. Over the past several months Mark chaired the **Ontario University Athletics** Task Force on Black, Biracial, Indigenous Issues, volunteered for organizations such as **Blacks in Sport Business**, and his agency has been doing pro bono work for the **Black Opportunity Fund**.

In addition to his many efforts to create impactful, positive change, Mark is Co-Founder of **Park Street Education**, the first remote-learning school of its kind, which ensures children have access to an inclusive and consistent education. Mark is also on the Board of Directors at **Big Brothers Big Sisters Canada** and a volunteer at **CAMH Foundation**.