



Jessica Robertson, TOGETHXR, Co-Founder and Chief Content Officer

Jessica Robertson co-founded TOGETHXR alongside Alex Morgan, Sue Bird, Chloe Kim and Simone Manuel in January 2020. In her role as Chief Content Officer, she oversees all content initiatives, development and strategy, and helps drive partnerships and revenue initiatives. Prior to joining the company, she served as Head of Content at The Players' Tribune, where she oversaw creative development and content strategy across all brand platforms. Previously, she's built multiple brand channels at media companies including MTV and AOL, after beginning her career as a journalist at Rolling Stone. She's also executive-produced a number of Emmy-nominated and award-winning series. She was named a Cynopsis Top Woman in Digital in 2018.