



Gabi Salabi, Chief Commercial Officer, CINCO

As a seasoned sales and marketing executive, Gabi brings over 25 years of international experience in media, entertainment and technology sectors. During this period, Gabi has conducted business and successfully built client relationships and programs in over 30 countries, 4 continents and lived in 4 countries.

Most notably, Gabi was President and COO of Wirkn (HRtech software company) and former Chief Commercial Officer at Triotech (world leader in media based attractions for parks).

At Cinco, in his role as Chief Commercial Officer, Gabi oversees all areas of international development, sales, marketing and client services with an effort to further accelerate Cinco's growth in experiential and brand marketing. Gabi spends the majority of his time traveling and working closely with international clients on their hybrid experiential programs.