



**Zaileen Janmohamad – Head of Partnership Development & Innovation –
U.S. Olympic and Paralympic Properties**

Zaileen Janmohamed is a passionate leader with a wealth of holistic experience on the brand, agency and property sides of the sports marketing business. As the USOPP's head of partnership development & innovation, Janmohamed works at the intersection of sales and partner management and activation, using market data to help evolve and innovate business strategy and opportunities for existing and future Team USA and LA28 partners.

Prior to USOPP, Janmohamed guided brands like Intel, Google and Visa in sponsorship and experiential marketing opportunities as senior vice president of client consulting and services at GMR Marketing. She also served as head of Olympics management at Visa, Inc., where she was responsible for delivering Visa's premier sports sponsorship on a global scale. Janmohamed began her career as an account executive at Major League Soccer (MLS).

Janmohamed is an advocate for diversity and inclusion to drive culture and business. In 2016, she was honored as a member of Sports Business Journal's Forty Under 40 Class and Leaders' Leaders Under 40 Class of 2017.

Janmohamed received her Bachelor of Arts and Science from Simon Fraser University and an MBA and master's in sport management from the University of Massachusetts at Amherst.