



John Griffin – Director, Corporate Partnerships – Toronto Blue Jays Baseball Club

John Griffin is entering his 15th season with the Toronto Blue Jays coming to the Club in March, 2006 after spending three years with Rogers Media in publishing and integrated marketing sales. His current role includes leading key sponsorship and marketing partnership initiatives for the Club with top-tier global brands including TD, Honda and Coca-Cola. John is known as a dynamic Sports Industry business leader and has a demonstrated 18+ year history of success in strategic marketing partnerships and extraordinary revenue generation. He began his business career in marketing and public relations with the Cayman Islands Department of Tourism before moving to media sales during the dot.com boom and has lead revenue growth for blue-chip media brands across traditional and digital platforms.

A graduate of Villanova University and a native of Queens NY, John moved to Canada in 2003 and currently resides in Oakville with his three children Liam, Daniel and Lucy.