



Alica Hall – Executive Director – Nia Centre for the Arts

Alica Hall strongly believes in the transformative potential of the arts to empower and strengthen communities. She has a professional background in strategic communications, having spent a decade supporting health and non-profit organizations however, she has a passion for creating spaces for artists to create, learn and connect with new audiences. More recently she served as the Co-chair of Pride Toronto, the largest LGBTQ+ festival in North America. Under her leadership, the festival grew from 10 days to a month, by partnering with cultural institutions to bring queer artists into new venues and spaces.

As the executive director of Nia Centre for the Arts, Alica is now heading up the development of Canada's first professional multi-disciplinary arts facility dedicated to supporting and showcasing Afro-diasporic art. This \$7.5 million capital project will transform the Nia Centre's 14,000 sq. ft. facility to create a 150-seat theatre, artist studios, a digital media lab, a recording studio, event space, co-working space and gallery space.